



HYDERABAD KARNATAKA EDUCATION SOCIETY'S
SMT. VEERAMMA GANGASIRI DEGREE COLLEGE FOR WOMEN
AFFILIATED TO AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA
REACCREDITED WITH "A" GRADE BY NAAC(3RD CYCLE)
KALABURAGI-585102

DEPARTMENT OF COMMERCE AND MANAGEMENT

Organizes

TWO DAY WORKSHOP

ON

"ENTREPRENEURSHIP"

BY

INDIAN INSTITUTE OF MANAGEMENT, INDORE

&

MAKEINTERN

ON

23rd & 24th JANUARY, 2019

S.G. Gounbally

IQAC COORDINATOR
Smt. Veeramma Ganagasiri College for Women
KALABURAGI - 585 102.

[Handwritten Signature]

PRINCIPAL
Smt. Veeramma Ganagasiri College for Women
KALABURAGI - 585 102.

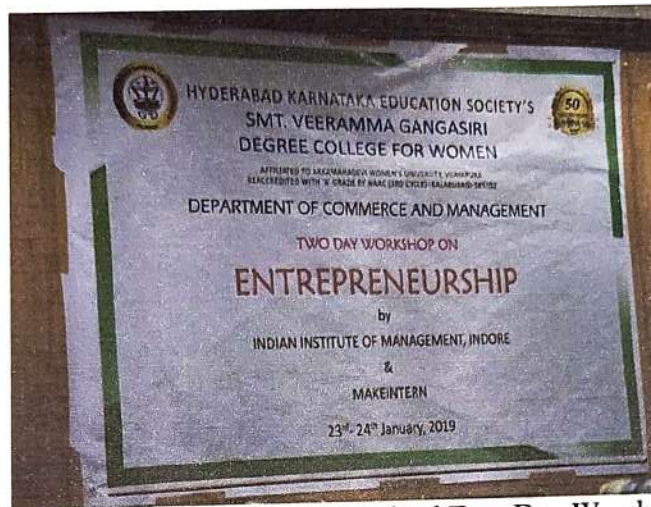


Hyderabad Karnataka Education Society's
Smt. Veeramma Gangasiri Degree College for Women, Kalaburagi

DEPARTMENT OF COMMERCE & MANAGEMENT

Two-Day Workshop on Entrepreneurship by IIM Indore and Makeintern,
on 23rd and 24th January, 2019

REPORT



The Department of Commerce & Management, organized Two-Day Workshop on Entrepreneurship by IIM Indore and Makeintern, on 23rd and 24th January, 2019.

Participants: Total number of student participated were 131 (One hundred and thirty students). The workshop mainly focused on Commerce and Management students only. 116 from Smt. V G Degree College for Women, Kalaburagi. 7 students from Gurukul Degree College, Kalaburagi. 6 students from Matoshri Godutai Degree College, Kalaburagi, 2 students from Shiva Degree College, Kalaburagi.

Resource Person: The Resource person Mr. Amit Chilka : A Mentor with a significant experience in Management Education and training with a blend of Legal expertise. Excellent communication and interpersonal skills with an innate ability to build collaborations with local and international partners. Passionate with a belief in excellence and perfection. He has been appreciated by everyone for his ability to motivate teams for running successful business process operations through effective training methodologies. He has been able to show tangible improvement in people performance through various interventions.

He is a consummate Human Resource professional, Eminent Trainer, Innovation Evangelist, Thought Leader and a Think Tank with manifest leadership qualities and a rich experience of 16+ Years.

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M. S. S.

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Inauguration: Inauguration of workshop took place from 10 to 11 AM. Inaugurated by the Chief Guest Mr.Amit Chilka and the President of the function was Dr.Eshwarayya Math, Principal, Smt.V G Degree College for Women. Dr.Rajendra Konda, IQAC Coordinator and Dr.Farzana Jabeen, NAAC Coordinator were special invites.



Mr.Amit Chilka, Inaugurated the Workshop, Dr.Eshwarayya Math, Principal, Smt.Uma Minajigi, Head, Department of Commerce & Management, Dr.Farzana Jabeen, NAAC Coordinator

The function started with invocation song by Ms.Sneha of B Com IInd Sem. Smt.Uma Minajigi, Head, Department of Commerce and Management Welcomed the gathering and gave an introduction of the department and the workshop.

Introduction of Workshop on Entrepreneurship: The main aim of conducting the workshop was to give a practical exposure to the students regarding Entrepreneurship, to create more Women Entrepreneurs and make them think about the development of their mother land; India.

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India produces too few entrepreneurs. The reasons vary from fear, lack of enough knowledge and single-mindedness of people. When people think about entrepreneurship, the first thing to strike their minds is Risk. True, risk is there but the kind of potential a startup hold can't be gauged in the beginning.

Few points to give an understanding:

1. Future of Job creation - Scarcity of jobs in India while millions are aspiring to join Labor Market. Jobless youth are always on a rise which only businesses coming out as startups can meet out. It is important to think which kind of startups can address certain issues and how well are you equipped to work towards it.
2. Nurturing the culture – The entrepreneurship culture is too weak in this country. Comfort zone jobs are fine but those who carry the ability of making a change should come up. There is no doubt in the Indian youth power in terms of intellectualism, organizational power and 'jugaad' attitude. Making them work all together with sincere efforts will make an effective work culture and improve our economy.
3. Demography – Currently, maximum startup companies are contained within few major cities where the startup environment is conducive for them to grow. There are some growing up in smaller towns and cities as well. Once the startup wave goes through all the geographies, automatically sustainability, will increase

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4. Future Prospects – In many ways, start-ups affect the countrymen. Not only limited to job generation, it is a very effective medium for freshers to get themselves know any sector of their choice closely. The local business and communities get a boost. If the entrepreneurial venture is directed towards solving a major issue, it's a boon.

Mr.Amit Chilka, firstly gave a speech on what he is going to discuss in the two day worksop and the type of training.



The first day of the workshop:

The program started, with the question what an entrepreneur/entrepreneurship. The students were given activities to work on, individually and in groups.

Each group had to follow the steps below:

1. Select a problem.
2. Start up with new and innovative ideas.
3. Make different business plans with the ideas.

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Groups formed at the Workshop

The second day of the workshop:



Presenting their group Business Plan

On the second day, students were asked to make charts and present their business plan, from the initial stage of the business, to the final product.

Then, a business mantra.

A business mantra is usually created using the 3 modifiers,

1. Emotional modifier
2. Descripted modifier
3. Brand promise

So, based on these three modifiers, students, as a business team had to come up with a business mantra. One of the best examples was about, Nike. Nike has "Authentic athletic performance" as the business mantra. So 'Authentic' is the emotional modifier, 'Athletic' is the decripted modifier and 'Performance' is the brand promise.

Next was 10, 20, 30 rule. Which was, to create 10 slides for PowerPoint presentation. and present the business plan in 20 minutes, not taking much longer than that. And the font size to use to be 30. This is what the rule basically says. Create a prototype, a working model.

The groups created their business plans with the following elements:

- Title
- Problem
- Business model
- Underlying magic
- USP
- Marketing and sales plan
- Who is our competition?
- Who is the part of the management team?
- Financial projection and key matrix
- Current status

The students were taught that, any business can be initiated only when there is a proper plan for it. Without planning, any business will not succeed, and the survival of the business is very doubt worthy.

By the end of second day, nine students were selected by the mentor by their performance since the day one. The students selected were,

1. Evengily, B B A VIth Semester
2. Niharika Patil, B B A VIth Semester
3. Vidyashree, B Com VIth Semester

4. Kavya Ashtagi, B B A IVth Semester
5. Heena M Aurangabad, B B A IVth Semester
6. riyanka, B B A IInd Semester
7. Sachin Rathod
8. Siddharat Herurkar
9. Junaid Ahmed

The above selected students will be participating in the International B-Plan Championship at Khozikode, Kerala.

Valedictory Function

The Workshop ended with a Valedictory function organized on 24th January, 2019 at 5. Certificates were distributed to all the Participants, Merit students and Coordinators. Dr.Eshwarayya Math, Principal, Presided the function and gave Presidential Remarks.





HYDERABAD KARNATAKA EDUCATION SOCIETY'S
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DEGREE COLLEGE FOR WOMEN



DEPARTMENT OF TOURISM AND MANAGEMENT

ENTREPRENEURSHIP

ROAD TO SUCCESS





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ON

23rd & 24th JANUARY, 2019

INAUGURATION

On 23rd January, 2019, 10 to 11 am

Chief Guest

Mr. Amit Chilka

Presided by

Dr. Eshwarayya Math

Principal

Special Invitees

Dr. Rajendra Konda

IQAC Coordinator

Dr. Farzana Jabeen

NAAC Coordinator

You are cordially invited

Smt. Uma Minajigi

Head, Department of Commerce & Management

Dr. Parvati Patil
Dr. Praveenkumar M
Sri. Sangamesh T

Dr. Vani Hattarki
Smt. Anuradha Patil
Smt. Uma Patil

Dr. Kanyakumari
Smt. Reetha Kulkarni
Smt. Sarojini

S. G. Gountalki

IQAC COORDINATOR

M. Prasad

PRINCIPAL



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DEPARTMENT OF COMMERCE AND MANAGEMENT

**TWO DAY WORKSHOP
ON
ENTREPRENEURSHIP
BY
INDIAN INSTITUTE OF MANAGEMENT, INDORE
&
MAKEINTERN
ON
23rd & 24th JANUARY, 2019**

Programme List

Master of Ceremony: Ms. Vidyashree, B Com final year

- 1. Invocation : Ms.Sneha B Com 1st year**
- 2. Welcome and Introduction: Smt.Uma Minajigi**
- 3. Introduction of Chief Guest : Ms.Evengilly**
- 4. Inauguration**
- 5. Speech by Chief Guest, Mr.Amit Chilka**
- 6. Presidential Remarks : Dr.Eshwarayya Math, Principal**
- 7. Vote of thanks : Ms.Aishwarya, B Com 2nd Sem**

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Uma Reur <umasreur@gmail.com>

Makeintern Business Plan for I5 summit (IIM Indore students welfare event)

12 messages

shudhanshu ranjan <shudhanshu@makeintern.com>
To: umasreur@gmail.com

Tue, Nov 20, 2018 at 11:54 AM

Respected Sir,

Greetings..

We are glad to share this information with you. We, "Team MakeIntern (Career and Training partner of I5 Summit IIM-Indore Students welfare association)" would like to pleased to invite you to be a part of Biggest B-Plan competition conducting at I5 Summit IIM Indore.

Makeintern Team is conducting business plan championship since last three year, and many students have grab this opportunity to express themselves in such a larger platform, you may explore the glimpse of last year finale through below links.

VIDEO LINK---

1. https://www.youtube.com/watch?feature=player_embedded&v=Aqg1JOzDcuk
2. <https://www.youtube.com/watch?v=zXYa0xdwePM&feature=youtu.be>
3. https://www.youtube.com/watch?v=VKpOU_vNyS0

We respectfully request your participation in this event. The purpose of this event is to build awareness and to have good business ideas amongst students. We would love the opportunity to have your college participate in this knowledgeable event.

DETAILS OF THE EVENT-

First Round-Workshop (To be conducted in your college campus)

Interested people will be given Workshop training on one of the following 7 topics:

- a) Entrepreneurship
- b) Digital Marketing
- c) Soft skills
- d) Interview Skills
- e) Business Analytic
- f) Investment Risk Management

Above mentioned topics are chargeable and every topic will be of 2 days training (16 hours) and registration Charges are **1150/-** per student and minimum 50 students should be there.
All students will be provided the training certificate.

Intra collage Competition):

The students, getting trained will be going through a selection procedure on the end of second day of training, total 5 students will be selected.

Selection Procedure(Subject to Change):

1. Mock Test & Quiz
2. Group Discussion
3. Operational idea

Final Round at I5 Summit (Entrepreneurship Summit Organized by IIM-Indore students association):

5 selected students will be participating in final competition to be held by Makeintern in I5 Summit (IIM-Indore Students welfare association). Students would have to present their Business Plan and top 3 business plan would be awarded.

Prize announcement:

1. Top 3 Colleges would be awarded.
2. Prize money of worth Rs 50,000/-.
3. Winning Trophy along with medals.
4. Merit Certificates.
5. Institute will receive the Letter of Appreciation.

Major Benefit : Internship Opportunities(www.makeintern.com)

All the participating students will be given Free Internship assistance from Makeintern.com . Also , an MOU will also be signed between the college and Makeintern for providing internship openings to students ,and selected five students will get a recruitment assistance from makeintern.

Infrastructure required from college:

1. Seminar Hall
2. Mike
3. Projector
4. Accommodation & Food for Trainer
5. Internet Connection

Venue:

1st Round----- Makeintern team will do At Selected Colleges.

Final Round Venue--- I5 summit, IIM INDORE.

Note: You may select any two consecutive dates before of **31st January** , so that we can conduct the first round training session in your college.

Thanks & Regards

Shudhanshu Ranjan

Co-ordinator

Makeintern.com

Mob:-9212615394 / 9310511199



Makeintern.com

IIM Indore Event

(Workshop Partner with i5 Summit- IIM Indore Event)

+91-9212615394 (Sonu)

+91-9211922243 (Vibha)

011-49095855



Confirmation Letter

Sub: Confirmation letter for Training Centre

Dear
Sir/Madam,

This is to bring under your kind Notice that our college confirms Makeintern (Workshop Partner with i5 Summit- IIM Indore Event) Training Centre will be held in our campus.

Name of the Institute: Smt. V. G. Degree College for women, Kalaburagi
Topic Name: Entrepreneurship
Workshop Dates: 4th & 5th Jan, 2019

This is a confirmation that our college will be the Training Centre for technical training as mentioned above and provide the infrastructure support as required for the Session and registration charges are ₹ 600/- INR/- student.

We are appointing two student coordinators and one faculty coordinator to coordinate the entire event at our campus. Name and Contact Numbers of two coordinators & one faculty Coordinator are given below:

Name	Coordinator	Number	Email ID
UMA MINAJIGI	Faculty Coordinator	9449291683	umasreer@gmail.com
DISHA	Student Coordinator	7338314685	
VIDYASHRI	Student Coordinator	8105255239	

Yours sincerely
Makeintern.com

Fernando

College Authority
Name:
Designation: Director

S.G. Gounhalli
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KALABURAGI - 585 102.

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Contact us: Mr. Sonu: +919212615394, Mr. Mitra: +919910338092



Uma Reur <umasreur@gmail.com>

Re: New Doc 2018-11-28 19.36.45>>> Acknowledgement

2 messages

Sonu Mishra <sonu@makeintern.com>
To: Uma Reur <umasreur@gmail.com>
Cc: shudhanshu@makeintern.com

Thu, Nov 29, 2018 at 11:46

Respected Mam,

Greetings...

Thanks for your confirmation, we acknowledge your participation in MakeIntern & I5 summit (IIM Indore event).

We will be sending you the Marketing material for respective event so that you can propagate the session nearby your vicinity.

Dates : 4th & 5th January 2019

Topic : Entrepreneurship

Fee- 650/- per participants.

Note- Registration fee would be 650/- per participants as per our last mail on which we got the approval from officials.

Thanks & Regards:
Sonu Mishra
9212615394

On Wed, Nov 28, 2018 at 7:39 PM Uma Reur <umasreur@gmail.com> wrote:

Uma Reur <umasreur@gmail.com>
To: Sonu Mishra <sonu@makeintern.com>
Cc: shudhanshu@makeintern.com

Mon, Dec 3, 2018 at 3:14

Sir, can you send me all the details, I have start my preparations here . I may go for a date change as on 4th we have a local festival here .

[Quoted text hidden]



Makeintern.com

Workshop Partner with i5 Summit



+91-9910338092 (Mitra) +91-9211922243 (Vibha) 01149095855



Presents

ENTREPRENEURSHIP

About Entrepreneurship:

Entrepreneurship means different things to different people. Entrepreneurship has traditionally been defined as the process of designing, launching and running a new business, which typically begins as a small business, such as a startup company, offering a product, process or service for sale or hire. The people who create these businesses are called 'entrepreneurs'. It has been defined as the "...capacity and willingness to develop, organize, and manage a business venture along with any of its risks in order to make a profit".

About MakeIntern:

MakeIntern (Unit of Mohipuri Technologies Pvt Ltd) is an association which offers best training opportunities to the students as it has tie-ups with renowned colleges like IIM Calcutta and IIT Kharagpur. We have successfully conducted more than 1000 workshops in various colleges like Hindustan College of engineering & technology, IIT Delhi, IIIM Jaipur, IPE Hyderabad and so on.

Who should register for the Program:

- Management Students
- Professionals
- Entrepreneurs/Managers
- Commerce Graduates
- Any person aspiring to start his/her own Business

Content:

S. G. Gounballe

What is entrepreneurship?
Starting of **IQAC COORDINATOR**
Smt. Veeramma Ganagasiri College for Women

- How to start a business
- Defining problems
- Generating ideas for new business

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Mohipuri Technologies (P) Ltd.

Indira Aarohant Tower, B1 Community Centre, Janakpuri East, New Delhi 110058

- Evaluating the ideas
- Define business plan
- Starting your business

Getting ready to raise funds

- Positioning
- Pitching
- Business plan

Activating your business

- Bootstrapping
- Recruiting
- Raising Capital

Growing your business

- Partnering
- Branding
- Rainmaking

Making it the best business

Certifications:

All Participants would be awarded with the certificate of Participation, Merit and Coordination.

Duration: 2 Days (16 Hours)

Timings: Decided by the college Management

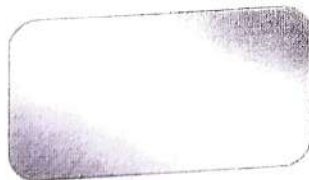
Registration Charges: 1150/- INR per Student

Expectations from College: Seminar Hall, Mic, Projector, Accommodation and Hospitality of the mentor, Internet Connection.

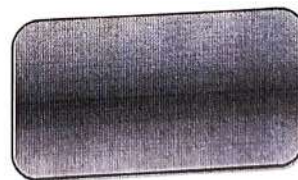
Program Design:



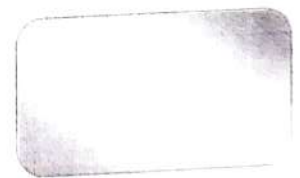
Idea Generation



Raising Capital



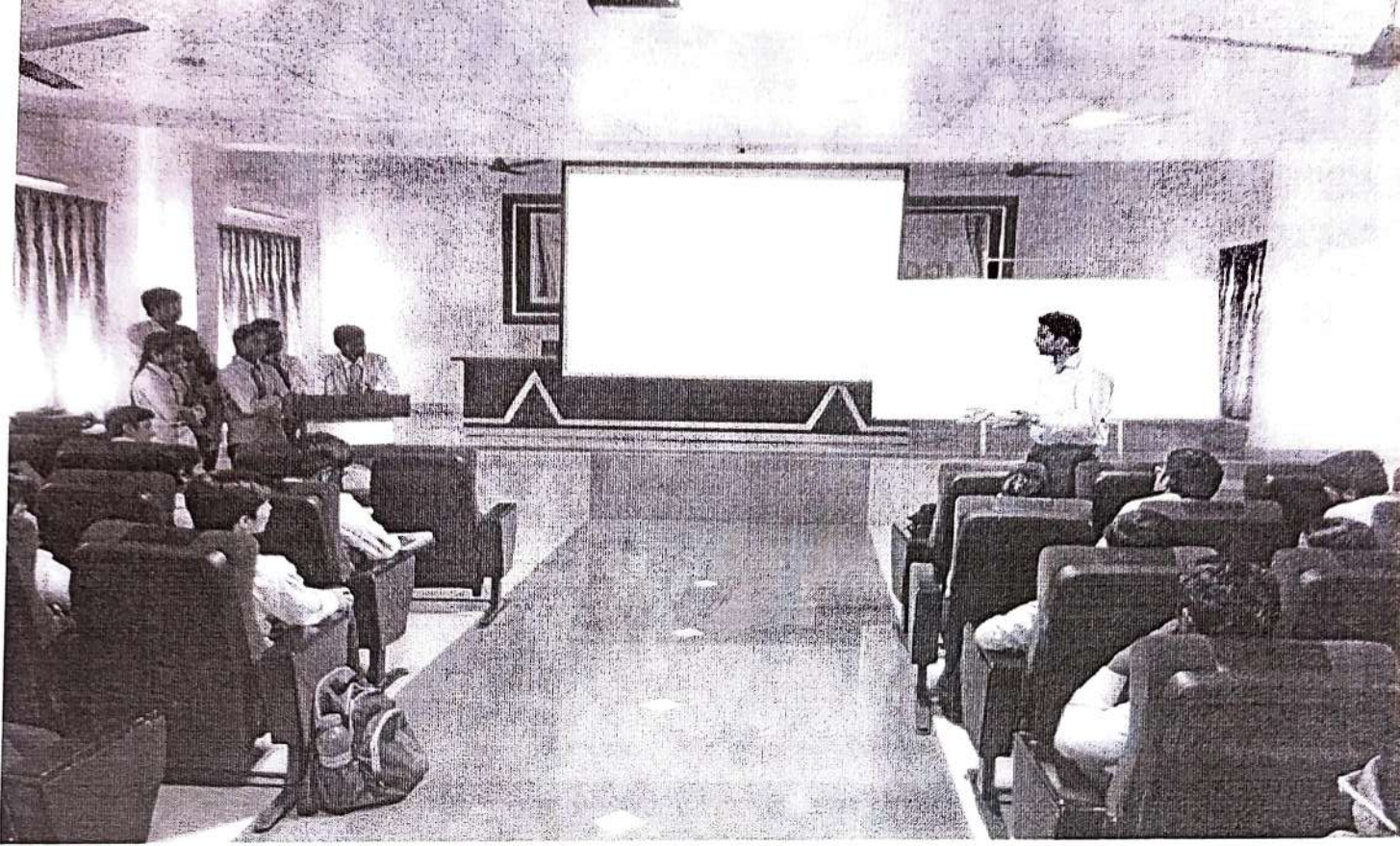
Implementation



Expansion

Mohipuri Technologies (P) Ltd.

411 RajenderaArihant Tower, B1 Community Centre, Janakpuri East, New Delhi 110058
Tel: 011-45544188





makeintern
com



IIM Indore Event
(2k18-19)

15 Summit 2k18-19

IIM Indore Event

in association with www.makeintern.com

Certificate of Participation

This is to acknowledge that

.....

has successfully completed _____ days program on _____

held on

&

at

Shaym Dhanuka
20/02/2018

(Mr. Shaym Dhanuka)

Over All Coordinator
15 Summit IIM-Indore

Hardeep Singh Puri

(Hardeep Singh Puri)

Director
Makeintern

Workshop Details

Topic : Entrepreneurship

Dates : 22nd - 23rd January 2019.

Registration Fee - INR 1150/-



Benefits

1. Industry Experts as Trainers.
2. Five selected students will be participating in final round at IIM INDORE.
3. Internship assistance to all participants.
4. All participants will receive the certificates.

Mode of Selection

1st Round:
SMT V.G Degree College
for Women Kalaburagi

2nd Round:
IIM Indore

Venue : SMT V.G Degree College for Women Kalaburagi

Convener : Uma Minajigi (9449291683)

50 k Prize
Distribution

